

HANAHOLMEN FUTURE FORUM 2024

UNLEASHING NORDIC COMPETITIVENESS

A decade ago, the Hanaholmen Future Forum delved into the theme of competitiveness through how Sweden and Finland can face the future together. Ahead of the elections for the European Union Parliament in June 2024, we will once more focus on competitiveness and productivity as the main theme. How well does the EU's internal market work? How does US industrial policy affect our companies' competitiveness? What measures are needed to improve Nordic and European competitiveness and productivity? It's time to redefine the path to prosperity in the Nordic region.

Date	Wednesday 17 April 2024
Time	10.30 – 17.00 EEST
Place	Hanaholmen, Hanasaarenranta 5, Espoo
Language	English
Audience	By invitation only for business leaders, academics, and policymakers.

PROGRAMME

- 10.30 Registration and mingle. Coffee is served.
- 11.00 Opening and welcome words.
Gunvor Kronman, CEO at Hanaholmen
- 11.10 EU industrial policy should focus on deepening the Single Market to regain Europe's competitiveness.
Philippe Adriaenssens, Policy Director at European Round Table for Industry ERT
- 11.30 Panel discussion. Is the European Single Market Competitive?
Nina Arkilahti, Head of Business Banking at Nordea
Ilkka Hämmälä, President and CEO at Metsä Group
Johanna Orth, Head of Regulatory Affairs at SEB
Fredrik Sjögren, Director EU Affairs at Swedish Enterprise
- The discussion is moderated by **William von der Pahlen**, Co-founder & CEO at DeepScan Diagnostics (stealth mode)
- 12.15 Mingle lunch served at restaurant PLATS.

13.30 Panel discussion. Opportunities for Nordic Companies in the U.S.

Helen Mets, President and CEO at Ahlstrom

Mikko Alkio, Partner at Roschier

Aaron Brickman, Senior Principal U.S. Program at RMI

The discussion is moderated by: **Patrik Gayer**, Head of Global Affairs, Silo AI

14.30 Afternoon coffee and networking

15.00 Keynote by **Anders Adlercreutz**, Minister for European Affairs and Ownership Steering of Finland

15.10 Revitalizing Nordic Innovation: Embracing R&D and Transforming Research into Business Success

Risto Siilasmaa, Founder of F-Secure and WithSecure and Chair at WithSecure

15.20 Panel discussion. Nordic Competitiveness in the Era of AI.

Risto Siilasmaa, Founder of F-Secure and WithSecure and Chair at WithSecure

David Sonnek, CEO and Investment Manager, Navigare Ventures

Lili Milani, Head of Estonian Biobank, Professor of Pharmacogenomics at University of Tartu

The discussion is moderated by: **Johanna Bergman**, Director Strategic Development at AI Sweden

16.00 Concluding remarks by **Anna Tenje**, Minister for Older People and Social Security at Ministry of Health and Social Affairs in Sweden

16.05 Cocktail-mingle at restaurant PLATS

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